

CROWNS *to* CANNABIS



BROOKE WESTLAKE is a dynamic entrepreneur, nonprofit leader, and 17-time city, state, and national beauty queen whose journey is as bold as it is inspiring. Raised in Reno, Nevada, after relocating from Seattle with her family, Brooke grew up in a 2-bedroom apartment shared by five people—a backdrop that shaped her relentless determination and faith. With three higher education degrees and over two decades in the healthcare field, she has worn many hats: Vice president of sales, surgical tech, private investigator, photographer, leasing agent, landlord, political candidate, model, and now, author.

In her gripping debut memoir, *Crowns to Cannabis*, Brooke shares the raw and remarkable story of how she turned personal pain into purpose. From surviving 17 surgeries and a near-death experience to launching the first self-funded, women-centered cannabis expo, Brooke defies the odds with unshakable grit. Her book pulls readers into the highs and lows of her life: navigating a public divorce, single motherhood, life-threatening illness, and learning to thrive with dyslexia. Through it all, Brooke never gave up—refusing to let failure define her, eventually being appointed by three Nevada State Governors and currently serving on three Nevada state boards.

Her story is a masterclass in resilience, faith, and reinvention. Whether serving through Ronald McDonald House, appearing on FOX and Hulu's *We Are Family*, or mentoring women to find their voice and power, Brooke lives her truth out loud. This is more than a memoir—it's a rallying cry for anyone who's ever been told they couldn't.

From crowns to cannabis, healthcare to heartache, Brooke Westlake's story proves the biggest "little" breakthroughs often come from life's hardest battles.

